



Princes Mead Shopping Centre **Mall Trader Information Pack**

Centre Information

Princes Mead is located within the centre of Farnborough on the borders of Hampshire, Berkshire and Surrey. Visitors come from far and wide and for commuters we're only 35 miles from London with the area playing an important part of the capital's commuter belt.

The centre was opened in 1990 and has just celebrated it's 30th Anniversary! With over 120,000 square feet occupied by over 40 retailers including popular eateries such as Burger King, Subway and Costa Coffee we have an enviable mix of both national and independent retailers.

Mall traders are an important and valued part of what we offer to our shopping community giving us a varied selection of ever changing products and services. Some of our traders have been booking with us for over 20 years and many are new additions.



We can accommodate both internal and external promotional space to support vehicle promotions, themed fairs and much more!

As part of any booking that you may take up we can support with social postings.

We're proud to have strong community and charity links that enable us to stay engaged with our regular and many repeat customers along with offering good quality every day shopping.

We would be delighted to talk to you about how we can support your requirements whether you're looking for ad hoc bookings or something more regular!

To get in touch please e-mail in the first instance or call on the number below.

jo@princesmead.co.uk

info@princesmead.co.uk

01252 375520

Mall Map

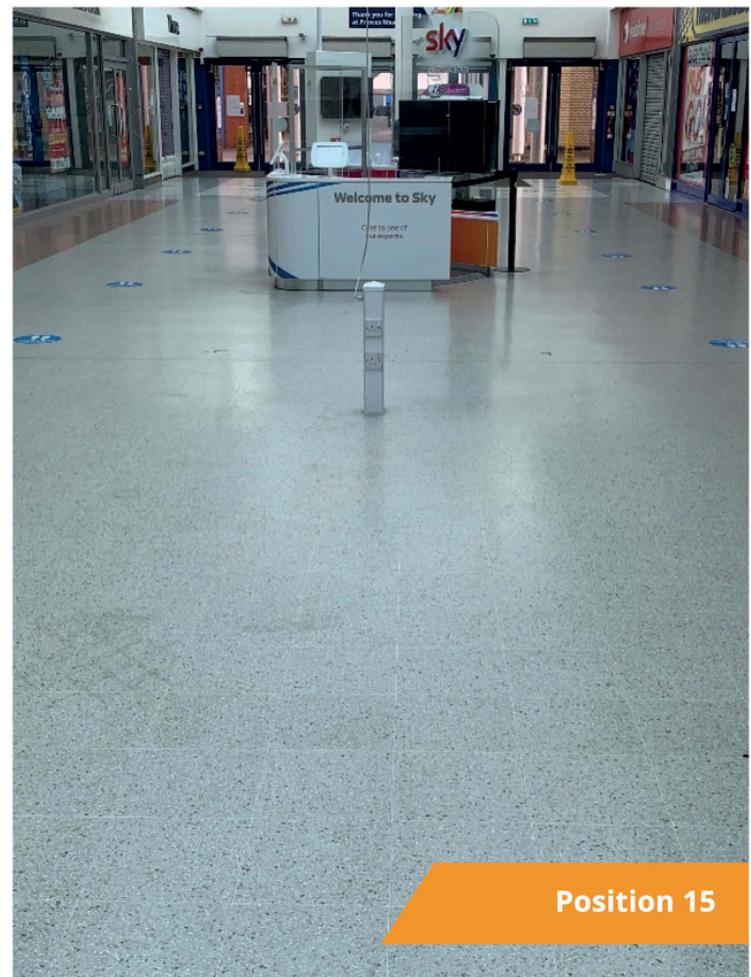


Mall position pricing and measurements

Promotional Sites at Princes Mead Shopping Centre - 2025

Position	Size	Power	Price
1	2.4m x 3.6m (8' x 12')	Yes	£316 pw / £74 per day+ VAT
2	2.4m x 3.6m (8' x 12')	Yes	£316 pw / £74 per day+ VAT
3	2.4m x 3.6m (8' x 12')	Yes	£316 pw / £74 per day+ VAT
4 - 8	2.4m x 2.4m (8' x 8')	Yes	£316 pw / £74 per day+ VAT
9	3.3m x 3.6m (11' x 12')	Yes	£316 pw / £74 per day+ VAT
10	3.3m x 3.6m (11' x 12')	Yes	£316 pw / £74 per day+ VAT
SWT	6m x 6m (20' x 20')	Yes	£632 pw / £148 per day+ VAT
13	Children's Rides		
14	3.9m x 1.8m (6' x 13')	No	£316 pw / £74 per day+ VAT
15	3.9m x 1.8m (6' x 13')	On Request	£316 pw / £74 per day+ VAT
16	MiComfort Massage Chairs	Yes	
17	4.2m x 1.8m (14' x 6')	Yes	£316 pw / £74 per day+ VAT
18	3.3m x 1.8m (11' x 6')	Yes	£316 pw / £74 per day+ VAT
19	3.9m x 1.8m (6' x 13')	No	£316 pw / £74 per day+ VAT

Example Positions



The top pictures show Positions 8 to 4 and 4 to 1 along the gallery above the food court and opposite Specsavers and Serenity Beauty.

Above shows Position 17 above the food court. To the right shows Position 15.

Area Map



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