



**Mall Trader Information Pack** 

## **Centre Information**

Princes Mead is located within the centre of Farnborough on the borders of Hampshire, Berkshire and Surrey. Visitors come from far and wide and for commuters we're only 35 miles from London with the area playing an important part of the capital's commuter belt.

The centre was opened in 1990 and has just celebrated it's 30th Anniversary! With over 120,000 square feet occupied by over 40 retailers including popular eateries such as Burger King, Subway and Costa Coffee we have an enviable mix of both national and independent retailers.

Mall traders are an important and valued part of what we offer to our shopping community giving us a varied selection of ever changing products and services. Some of our traders have been booking with us for over 20 years and many are new additions.

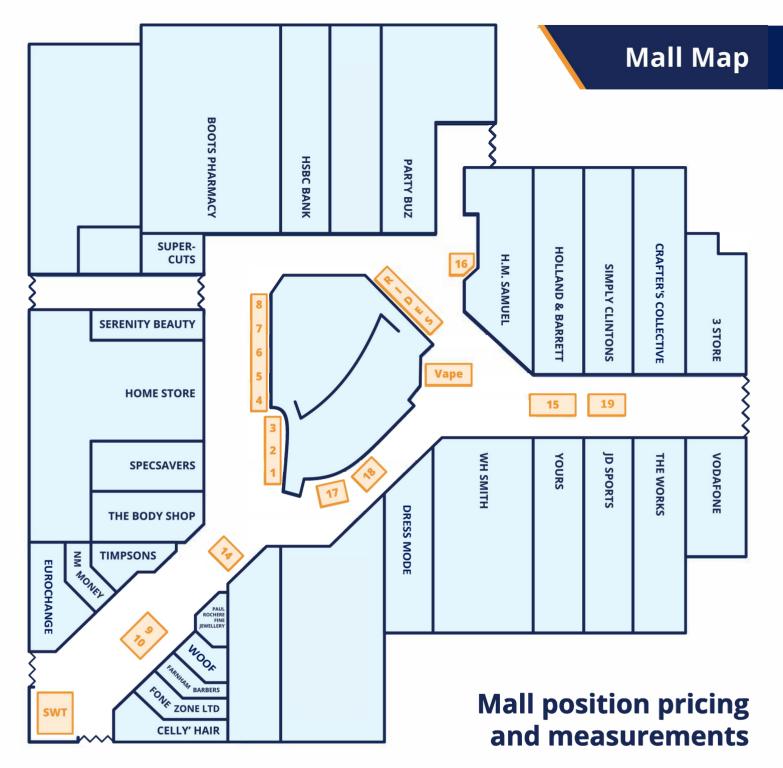
We can accommodate both internal and external promotional space to support vehicle promotions, themed fairs and much more!

As part of any booking that you may take up we can support with social postings and a dedicated slot on our Mall Trader page on our web site – just one click away from our home page.

We're proud to have strong community and charity links that enable us to stay engaged with our regular and many repeat customers along with offering good quality every day shopping.

We would be delighted to talk to you about how we can support your requirements whether you're looking for ad hoc bookings or something more regular!

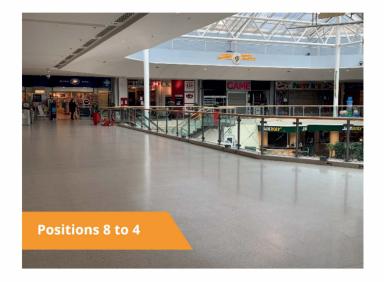




## **Promotional Sites at Princes Mead Shopping Centre - 2024**

Position	Size	Power	Price
1	2.4m x 3.6m (8' x 12')	Yes	£316 pw / £74 per day + VAT
2	2.4m x 3.6m (8' x 12')	Yes	£316 pw / £74 per day + VAT
3	2.4m x 3.6m (8' x 12')	Yes	£316 pw / £74 per day + VAT
4 - 8	2.4m x 2.4m (8' x 8')	Yes	£316 pw / £74 per day + VAT
9	3.3m x 3.6m (11' x 12')	Yes	£316 pw / £74 per day + VAT
10	3.3m x 3.6m (11' x 12')	Yes	£316 pw / £74 per day + VAT
SWT	6m x 6m (20' x 20')	Yes	£632 pw / £148 per day + VAT
13	Children's Rides		
14	3.9m x 1.8m (6' x 13')	No	£316 pw / £74 per day + VAT
15	3.9m x 1.8m (6' x 13')	On Request	£316 pw / £74 per day + VAT
16	St. Peter's Community Space	Yes	
17	4.2m x 1.8m (14' x 6')	Yes	£316 pw / £74 per day + VAT
18	3.3m x 1.8m (11' x 6')	Yes	£316 pw / £74 per day + VAT
19	ТВС	Yes	£316 pw / £74 per day + VAT
20	Vape	Yes	Lease

## **Example Positions**





Above shows Positions 8 to 4 and 4 to 1 along the gallery above the food court and opposite The Body Shop, Specsavers and Serenity Beauty.

Below shows Position 17 just opposite M&Co, and again above the food court. Whilst to the right shows Position 15.





For further information and images please contact the centre directly on

01252 375520

or

e-mail info@princesmead.co.uk





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